



Press Release |

IBA invests in new Visicoil™ manufacturing facility

Visicoil™ manufacturing at full capacity in Bartlett, Tennessee

Bartlett, Tennessee, February 22, 2011 – [RadioMed Inc.](#), member of [IBA Group](#) moved from Tyngsboro, MA, to a new 'State of the Art' manufacturing facility in Bartlett, TN. The move was successfully completed in September of 2010 and the Visicoil manufacturing process was fully operational by December 2010. The investment in a new facility is in line with IBA's strategy to further develop the "Visicoil™" product line, expand production capabilities and provide the highest customer satisfaction.

Bartlett, TN. is a suburb of Memphis which is strategically located in the central region of the United States. This area has attracted numerous medical device manufacturers, is ideally situated for shipping and is the hot spot of Federal Express. The RadioMed facility is a 5,040 sq.ft expansion to the existing IBA facility in Tennessee. By merging facilities, IBA is able to further utilize its resources in order to more efficiently serve the customer and provide treatment for the patient faster.

ABOUT IBA

IBA develops and markets leading-edge technologies, pharmaceuticals and tailor-made solutions for healthcare with a focus on cancer diagnosis and therapy. Leveraging on its scientific expertise, IBA is also active in the field of industrial sterilization and ionization. *Listed on the pan-European stock exchange EURONEXT, IBA is included in the BelMid Index.(IBA: Reuters IBAB.BR and Bloomberg IBAB.BB).* Website: www.iba-worldwide.com

About RadioMed

RadioMed Corporation was founded in 1997 as a private corporation and became part of IBA in 2003. During this time 'VISICOIL' the first 'Flexible Linear Fiducial Marker' was developed and marketed in the United States. Following its initial release, RadioMed increased its product line to include four different diameters and lengths that offer the most comprehensive and diverse range of markers. The assured stability and image quality of the Visicoil continues to lead the way in aiding treatment planning for a range of radiation therapy techniques that target the prostate, lung, liver, pancreas, breasts and various other organs.

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